

Top 10 IP mistakes

Malcolm McBratney – Partner

Top 10 IP mistakes

1. Freedom to operate

Top 10 IP mistakes

2. Premature disclosure or publication

Top 10 IP mistakes

-
-
3. Not securing intellectual property from contractors

Top 10 IP mistakes

4. Not conducting a thorough intellectual property due diligence

Top 10 IP mistakes

5. Joint ownership of intellectual property

Top 10 IP mistakes

6. Not registering a trade mark

Top 10 IP mistakes

7. Not obtaining appropriate warranties and indemnities in relation to licensed intellectual property

Top 10 IP mistakes

8. Not documenting intra-group licences

Top 10 IP mistakes

9. Non-compliance with *Franchising Code of Conduct*

Top 10 IP mistakes

10. Non-compliance with *Privacy Act 1988* (Cth)

Contact details

Presenter: Malcolm McBratney

Direct line: 07 3233 8878

Email: mmcbratney@mccullough.com.au